Project Team 2 made database selections for our library based on the following subject breakdown studied by degree seekers at Johnson & Wales Charlotte:

- Business: 54%
- Food & Hospitality: 46%
- Health: 12%
- Other: 12%

Note: the percentage total exceeds 100% because some of the degrees cover more than one subject. For example, Food and Beverage Entrepreneurship covers Food & Hospitality as well as Business.

The selections are organized below by **core**: supporting at least two-thirds of JWU majors; **supplemental**: supporting one or two majors; and **special**: supporting areas of equity, diversity, and inclusion areas.

Selected Databases

Core Databases

ARTstor Digital Library
This database contains over 2.5 million digital images from 300 collections in fine arts, art history, fashion, architecture, anthropology, history, humanities, foreign languages and literature, religion, and sciences. The rights-cleared collections comprise contributions from museums, photographers, libraries, photo archives, scholars, and artists. Users can download images and their metadata directly to Powerpoint for presentations; view the images in Quiz Mode setting for exam preparation; generate automatic citations; or share in course management systems. The multi-disciplinary coverage and wealth of freely-usable images, for both students and instructors, make this a core selection for our library.

ScholarsArchive @ JWU (Digital Commons)
ScholarsArchive @ JWU is a digital repository for open access journal articles, papers, dissertations, and other creative works published by Johnson & Wales University faculty, students, and staff. Special collections specific to the interests and requirements of JWU majors/classes are included. Users may browse by collection: author, theses or dissertation, research unit or department, and library. This database is selected because it furthers the university's commitment to "support faculty scholarship," and it allows the members of the JWU community to connect broad and diverse audiences to their scholarly work.

CREDO Online Reference Service
This database is an enormous online collection that searches hundreds of full-text encyclopedias, dictionaries, thesauri, quotations, and subject-specific titles, as well as 200,000+ images and audio files. Credo Reference offers Topic Pages, which provide background information on a particular topic, giving users an easy starting point for their research. This resource is selected because it is an ideal source for students of any major to find definitions, topic overviews, discover keywords, or learn the pronunciation of terms.

Academic Search Complete
Academic Search Complete is a scholarly, multi-disciplinary full-text database with more than 5,300 full-text periodicals, including 4,400 peer-reviewed journals searchable in native PDF format. Even though it is expensive compared to the cost of other multi-disciplinary resources, it is extensive in coverage. The database is updated daily and features full-text coverage from as early as 1911, with indexing as early as 1887 for some journals. The resource is an excellent place to start any research project or to find information from various disciplines at once, making it a core database for our library.

Business Source Complete
This database covers all aspects of business research: accounting, marketing, economics, international business, and finance. While the resource is comprised primarily of academic journals, it also features an extensive collection of industry reports, financial data, and market research. Results can be limited by fields like company entity and stock market symbol. Business Source Complete is an ideal research tool for almost every JWU major, making it a core selection.

JSTOR
One of the most popular databases for books and articles on a wide variety of subjects, JSTOR is a digital library dedicated to bringing top-quality scholarly content, including articles, books, and primary sources, to researchers while keeping costs as low as possible. JSTOR also has a large volume of scholarly content accessible for free, and the organization is a leading supporter of Open Access content.

Women's Wear Daily (WWD)
For over 100 years, this journal has reported on the fashion industry. The journal is often called the "bible of the fashion business." It includes excellent reporting on the current fashion trends and the financial and business side of the fashion industry. The database consists of 99.5% of the journal's back issues (some content is unavailable due to rarity) and gives access to current issues 6 months after release.

ProQuest Central

ProQuest Central is one of the largest, most popular general scholarly databases that are available for subscription. The database includes over 12000 scholarly journals and more than 3 million other types of documents, covering subjects from most major disciplines. Because of its content and popularity, this is a core database for any library database collection including ours.

ABI/Inform Complete

One of the top business research databases, this collection contains thousands of scholarly journals, periodicals, trade publications, conference proceedings, market reports, and more. Curated by ProQuest, the collection includes current publications and extensive backfiles of its journals, magazines, and other serials. As a result, the database, though limited to the business world, rivals ProQuest's Central Database in the amount of information that it provides.

Ebook Central

Ebook Central is an award-winning collection of scholarly e-books from major publishers covering a wide variety of subjects, from Humanities to the Sciences. The collection is searchable using various criteria, which means that users will be able to find just the book that they need. On the cost side, ProQuest offers the choice of how many users may be able to access a book and the option to make all the books available for searching but allow only those books that users access and use to be purchased.

Supplemental Databases

America: History and Life with Full Text

This EBSCO bibliographic database offers extensive coverage of scholarly articles on the history and culture of the United States and Canada from prehistory to the present, including extensive American Tribal history. The resource includes over 200 active, full-text, non-open access journals and 151 active, full-text, peer-reviewed, non-open access journals. This is an excellent humanities resource with a friendly user interface.

Chronicle of Higher Education (Chronicle Campuswide)

The Chronicle of Higher Education website publishes news and information related to higher education. The coverage of topics relevant to higher education includes news, special reports, career-building tools, salary database, employment opportunity information, salary trends, and forums for communication. This site is selected as a supplemental resource because, while it is intended for a small audience (faculty and administrators), it provides useful data and information for students involved in academic research.

CQ Researcher

Single-themed, in-depth, and fact-checked reports that explore current issues and social and political topics in the United States and meet the criteria of a credible information source of academic quality. This journal is selected as a supplemental resource because it provides reports that can help with topic development for persuasive essays or debate topics in most first-year courses.

Communication & Mass Media Complete (CMMC)

CMMC is an EBSCO product that offers full text and cover-to-cover indexing for 106 open access journals specializing in communication (including health and business), mass media, marketing. A unique characteristic of this resource is a communication thesaurus, which makes it easier for users to refine topic keywords. Coverage dates back to 1915. The database also features 183 full-text, non-open access journals not available in Academic Search, making this a supplemental selection for our library.

CINAHL Complete

CINAHL Complete by EBSCO provides access to the literature in nursing and 17 allied health disciplines dating back to 1981. Over 2,900 journals are indexed, including virtually all nursing journals published in English and selected titles in biomedicine, alternative therapies, and consumer health. CINAHL Headings (subject headings) follow the structure of the Medical Subject Headings (MeSH) used by the National Library of Medicine. Our library selected this database to support the research needs of the Public Health and Allied Health majors.

Ebooks on EbscoHost

Ebooks on EBSCOHost is a collection of online versions of print books that a library has either purchased with a perpetual license or with an annual subscription. They are available from all major academic publishers in virtually all academic disciplines. Users can download titles to mobile devices, search within books by keyword, create citations, and print or email chapters. There can be unlimited simultaneous users, making this an affordable selection as a supplemental database.

Food Science Source

The food and hospitality majors are a major disciplinary focus at Johnson & Wales, and this database is one of the most comprehensive journals of its sort. Food Science Source is "designed to support the research needs of the food industry." (EBSCO) It includes 750 full-text journals, magazines, and trade publications, with 3,400,000 individual records overall. Relevant subjects covered in this database include food and beverage science, food safety, food service, and food/culinary innovation.

PsycINFO

Produced by the American Psychological Association, PsycINFO is one of the world's largest resources devoted to peer-reviewed literature in the behavioral sciences and mental health. Its coverage is extensive, with 5,000,000 records across 2,200 indexed and abstracted peer-reviewed journals and weekly updates that make this database one of the most current resources available, not to mention its date coverage dating back to the 17th and 18th centuries and meticulous curation of relevant, peer-reviewed articles. The psychology program at Johnson & Wales is relatively small, but this comprehensive database will serve as an excellent standard resource for psychology majors.

PsycARTICLES

Also produced by the American Psychological Association and peer-reviewed and curated by some of the most respected scholars in the field, APA PsycARTICLES boasts 220,000 full-text articles from nearly 120 journals, including journals from the Canadian Psychological Association as well as the Hogrefe Group, a European publisher of assessments, books, and journals for teaching about the behavioral sciences. PsycARTICLES updates twice weekly, making it another very current resource for the behavioral sciences. Most journals have coverage beginning with Volume 1, Issue 1. This is a smaller database than PsycINFO but will serve as an adequate supplementary journal to fill in any cracks missed by PsycINFO and support the psychology program at Johnson & Wales.

Health Source: Consumer Edition

EBSCO Health Source: Consumer Edition provides users with access to more than 20 full-text magazines, 13 full-text reference books, including *Merriam-Webster's Medical Desk Dictionary* and the *Lexi-PAL Drug Guide,* 18,800 *Clinical Reference Systems* reports, and searchable full text for current health pamphlets. Relevant subjects include fitness, nutrition, aging, and healthcare for women and children. Though Health Source: Consumer Edition is recommended more for school and public libraries, Johnson & Wales has two smaller related majors, Health Science and Public Health, and this database, along with other general databases and free resources such as PubMed and MEDLINE, will sufficiently support these smaller majors.

Hospitality and Tourism Complete

EBSCO Hospitality and Tourism Complete is one of the definitive databases on the subject, with over 200 full-text journals and trade publications and 53 rigorously curated open access journals. It covers all areas of hospitality and tourism, including hospitality law, market trends, and hotel management. Relevant subjects also include culinary arts, food and beverage management, and technology. Johnson & Wales boasts thriving

hospitality and food science programs, and this database will prove essential for those programs.

Science Direct
Elsevier Science Direct publishes primarily in the physical, life, and health sciences, with a small portion of coverage in the social sciences and humanities. It provides access to 18M articles and book chapters across 2,650 peer-reviewed journals and 41.5K eBooks, all published by Elsevier imprints. It also provides access to 1.4M open-access journal articles. It boasts several different types of subscriptions to meet the needs of smaller institutions, which may prove helpful since there are only two related majors at Johnson & Wales (public health and health science). With the addition of this database, alongside Health Source and other free resources, these majors will be sufficiently supported.

Emerald Insight
Emerald Insight provides access to a wide selection of subjects across 340 journals in addition to eBooks and case studies. Relevant subjects include business and management, health and social care, tourism, and hospitality management. The database will support several majors—particularly public health, health science, business, entrepreneurship majors, and hospitality and food science majors.

ReferenceUSA
Now called Reference Solutions, this database is a leading source of business and residential data and statistics; thus is invaluable for business and entrepreneur disciplines. Business information includes company names, contact details, and key executive information. Residential information contains statistics such as median household income, median home values, and percentage of owner-occupied properties. Over 60 million businesses are included, and the information is continuously verified and updated.

Morningstar Investment Research Center
This database covers all of the New York Stock Exchange, NASDAQ, and the American Stock Exchange, along with over 14000 mutual funds. The database also offers independent evaluations of the stocks and mutual funds that it tracks. This is an essential database for business and economics degree programs.

Statistical Abstracts of the United States
The database contains searchable abstracts with 30 categories of statistics about the United States. The abstracts go back to 1878, so current and historical data is available. The categories cover population, labor force, transportation, arts, and many more, making the collection valuable to many areas of study.

Psychotherapy.net Films
While the collection is narrower in scope compared to other databases on the Selected list, the content of this collection is invaluable to the degrees that it supports - mainly Addiction Counseling, Psychology and Public Health. The films demonstrate a wide variety of therapeutic techniques and help students and faculty learn about and experience new therapies and techniques that they have not yet studied in depth.

Special Databases

Gale OneFile: Culinary Arts https://www.gale.com/c/onefile-culinary-arts
This database is one of the leading sources for scholarly articles and research pertaining to the Culinary Arts. With almost half of the degrees related to Food Science and Culinary Arts in some way, this is an invaluable source of information for students and faculty. More than that, given that food and how food is used and consumed is one of the primary cultural and group expressions worldwide, this database also supports diversity and inclusion efforts in the Culinary Arts degrees.

Ethnic Diversity Source
https://www.ebsco.com/products/research-databases/ethnic-diversity-source
Ethnic Diversity Source provides access to 346 peer-reviewed journals, 465 magazines and newspapers, as well as 4,500 e-books, 2,000 biographies, and 6,300 primary source documents dating back to 1923. EBSCO just added 1,200 historical documents and videos from the Associated Press, and the database is expected to increase the journals to 500 in the coming months. Ethnic Diversity Source covers the cultures, traditions, social treatment, and lived experiences of underrepresented groups in the United States. The addition of this database will support the library's efforts to represent a wide variety of backgrounds and experiences in our collection.

Unselected Databases

Education Source
This comprehensive indexing tool provides access to over 2,000 full-text journals, books, and conference papers, including all records from Education Full-Text. It covers all levels of education (early childhood to higher education) and educational specialties Coverage dates back to 1880. While it is the largest full-text research database for education students, the university does not have a related major; for that reason, our library chose not to select this database.

EBSCO GreenFile
While GreenFile provides access to more than 1.1 million records and subject coverage in areas such as sustainable agriculture, this database's primary focus is on the human impact to the environment. The scope of this database is fairly narrow, and Johnson & Wales does not have a related major that requires support, so for that reason, we are rejecting EBSCO GreenFile.

Gale Biography
The subjects covered in Gale Biography pertain to literature, languages, and history only, and Johnson & Wales does not have literature or language majors it needs to support. For that reason, we are rejecting Gale Biography. This may be useful for the liberal studies major; however, we have selected some more general and humanities-related databases that will serve useful. This database is just too narrow for the current distribution of disciplines.

Gale Literature Resource Center
Once again, this is a database that would serve better in a university with more literature and language majors. General and humanities databases such as Academic Search Complete and JSTOR will be sufficient for the existing humanities and liberal studies majors.

Films On Demand (FOD) Academic Complete (streaming video collection)
This database hosts over 47,000 award-winning films on over 700 subjects from respected producers such as PBS, the BBC, and National Geographic. The films come with public performance rights, so they are available to show in the classroom or to other groups without copyright worries. However, as good as the collection is, the database is also expensive and covers subjects well covered by other cheaper databases.

Kanopy Films

Although Kanopy is an extensive collection of quality films, it is an expensive service, and it has suffered a decline in customer service quality over recent years. The database is vague about its costs to libraries because part of Kanopy's pricing structure is to charge per use, the costs can add up quickly. As a result of these factors, some larger libraries, including the New York Public Library, have chosen to drop Kanopy from their database collection.

Wall Street Journal Current; Eastern Edition

Although the Wall Street Journal is continuously ranked among the top five newspapers in the country for its business and investigative reporting, this subscription is not needed as access to the newspaper and its back issues (through 1984) is included in the ABI/Inform Complete database. Also, given the minimal cost for a student subscription, access to back issues older than 1984 through a database subscription is not necessary.

SIRS Issues Researcher

This is a good database, as all of the databases hosted by ProQuest are. However, the scope is somewhat limited as it focuses almost solely on debates over major social issues. These topics are also covered (though in not quite as user-friendly style) in other available databases, such as Academic Search Complete or ProQuest Central.

VENDORS A-Z	DATABASES		YES/NO	Accessibility Notes
Artstor Inc.	ARTstor Digital Library	$3,000.00	YES	
Bepress	ScholarsArchive @ JWU (Digital Commons)	$4,000.00	YES	searchable to anyone - https://scholarsarchive.jwu.edu/
Chronicle of Higher Education	Chronicle of Higher Education (Chronicle Campuswide)	$1,500.00	YES	Note: This is for direct access without the 30 day embargo you will find in accessing through other databases.
CQ Press	CQ Researcher	$2,500.00	YES	
CREDO	CREDO Online Reference Service	$3,000.00	YES	
EBSCO	Academic Search Complete	$6,500.00	YES	
EBSCO	America: History and Life with Full Text	$3,000.00	YES	
EBSCO	Business Source Complete	$5,000.00	YES	
EBSCO	Communication & Mass Media Complete	$1,000.00	YES	
EBSCO	CINAHL Complete	$4,700.00	YES	
EBSCO	Ebooks on EbscoHost	$4,600.00	YES	

EBSCO	Education Source	$1,400.00	NO	
EBSCO	Food Science Source	$3,200.00	YES	Not accessible through UNCG - will need to access marketing materials here: https://www.ebsco.com/products/research-databases/food-science-source
EBSCO	PsycARTICLES	$7,000.00	YES	
EBSCO	PsychINFO	$9,000.00	YES	
EBSCO	GreenFILE	$2,000.00	NO	
EBSCO	Health Source - Consumer Edition	$2,100.00	YES	
EBSCO	Hospitalty & Tourism Complete	$3,500.00	YES	
Elsevier	Science Direct	$4,500.00	YES	
Emerald	Emerald Insight	$2,850.00	YES	
Gale/Cengage Learning	Biography (Gale In Context)	$1,800.00	NO	
Gale/Cengage Learning	Literature Resource Center	$500.00	NO	
Infobase/Films Media Group	Films On Demand (FOD) Academic Complete (streaming video collection)	$11,000.00	NO	
Infogroup	ReferenceUSA	$1,300.00	YES	

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JSTOR	JSTOR	$9,000.00	YES	
Kanopy	Kanopy Films	$6,000.00	NO	Films need to be identified by faculty and then licensed at $200 per year, per film. This allows for 30 films.
Morningstar	Morningstar Investmment Reaesrch Center {limited to 4 simul. users}	$1,450.00	YES	
Penske Business Media/Fairchild Publishing new	Women's Wear Daily (WWD)	$1,650.00	YES	
ProQuest	ProQuest Central	$5,200.00	YES	
ProQuest	Statistical Abstracts of the United States	$900.00	YES	
ProQuest	ABI/Inform Complete	$3,100.00	YES	
ProQuest	Wall Street Journal Current; Eastern Edition	$1,650.00	NO	
ProQuest/Ebrary	Ebook Central	$8,200.00	YES	
Psychotherapy.net	Psychotherapy.net Films	$3,200.00	YES	
SIRS	SIRS Issues Researcher	$2,500.00	NO	

		$131,800.00		
	Total for chosen databases		**Total left to spend**	
		$104,950.00	$ 50.00	
PICK TWO	**Imagine you are allowed to add two more databases regardless of price that are not on this list. The only requirement is that they are related to diversity, equity, and inclusion. What would they be and why?**			**Gale OneFile: Culinary Arts - https://www.gale.com/c/onefile-culinary-arts**
				Ethnic Diversity Source https://www.ebsco.com/products/research-databases/ethnic-diversity-source

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